

SUCCESS STORIES

Women Space Extremadura
Laura García



1. How was the experience of working as partner in the Sustain-PALS project? Do you consider that CSOs bring a differential point of view to companies?

Our experience in this project helped us to work in a more practical way since companies need solutions to their specific needs. WSE has worked to provide solutions in its area of expertise, that is, social governance and SDG related to social aspects. We have provided companies with a different point of view about equality and governance and have supported them in the uptake of actions.

2. Do you think that the evolution of the participating companies has been favourable? How do you think the project has influenced the sustainable transition of the participating companies?

We think that companies have got a realistic state of the art about the way to travel from a more traditional business model to a sustainable business model. This was one of our goals because, in our opinion, this business model

implementation needs to be realistic to continue in time. This means to understand their human resources, their capabilities and the most important point, their limitations. All counseling sessions help us to acquire these keys.

4. Would you recommend other CSOs to participate in this type of initiative?

We would recommend to any CSO to take part of this kind of projects because it is a unique opportunity to connect with SMEs and learn about the reality of their business environment.



Sustainable business model implementation needs to be realistic, means to understand their human resources, their capabilities and the most important question, their limitations

3. What was the impact of the project on your organisation?

The most remarkable impact has been to understand the reality of local small and medium sized businesses. This helps us to detect what kind of resources or solutions can be implemented depending on what problem they have.

5. Some areas for improvement

For us it has been very easy to interact and we have found all activities clear, concise and relevant for the purpose of guiding SMEs towards sustainability. Therefore, we could not identify any areas for improvement ■

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Funpasos
Jovita García



1. How was the experience of working as partner in the Sustain-PALS project? Do you consider that CSOs bring a differential point of view to companies?

As a Foundation that promotes public participation in the design and implementation of sustainability standards and policies, we have seen the need for small and medium-sized enterprises to be heard in the policy-making processes, since many of the environmental requirements are more suited to the capacities of large companies. Even so, it has been a great experience to learn about their commitment to sustainability. CSOs bring a more general vision and are not so pressured by the profit demand.

2. Do you think that the evolution of the participating companies has been favourable? How do you think the project has influenced the sustainable transition of the participating companies?

All the companies participating in Sustain-PALS had already made a commitment to sustainability,

in particular, to the environmental dimension. Their participation in the project has helped them to learn about upcoming environmental regulations and policies that are currently being developed in the EU. It has also helped them to make decisions based on this regulatory future framework and on market trends, which foster sustainable products and companies.

will increase its efforts to transfer to companies the possibilities of collaboration in the implementation of environmental standards.

4. Would you recommend other CSOs to participate in this type of initiative?

Of course, we recommend all CSOs to participate in this type of projects in which different actors interact and which allow them to get to know the reality of SMEs.



It has been a great experience to learn about the commitment of CSOs to sustainability. They provide a more general vision and are not so pressured by the demands of day-to-day life

3. What was the impact of the project on your organisation?

We have seen the real need for companies to participate in policy-making processes in order to adapt the environmental regulations to their real size/capacities. Our organisation

5. Some areas for improvement

It has been a very easy project to understand and execute for all the actors involved. Sustain-PALS was very practical and flexible, so no areas for improvement have been spotted ■